



September 3, 2015
Communications Officer report

2015 CALM Conference:

On June 18-20 I attended the Canadian Association of Labour Media conference in Victoria BC. Of particular importance was a seminar on social media, showing that Twitter and Facebook are both important tools for unions, and more people are on Facebook.

Communications Committee:

A Communications committee has formed, consisting of Dawn Svendsen, Erynne Grant, Roseanne Harvey and myself. Two meetings were held over the course of the summer. Primary topics of discussion included a new logo for the local, standardized formatting of all CUPE 2081 communication materials, and new swag for the coming year.

Pressure Point:

The deadline for the Fall 2015 Pressure Point is September 20. Tentative date to send to the Printshop is September 30.

Website:

The website is in good order.

Social Media:

The CUPE 2081 Twitter account is still growing and currently has 95 followers.

In Solidarity
Earle Thompson
Communications Officer, CUPE 2081