



EXECUTIVE REPORT – COMMUNICATIONS OFFICER

April 12, 2016

Communications committee:

We are hopeful to have new membership engagement/employee welcome materials and literature by September 2016.

Quotes have been requested from Cavan for pins (with new CUPE 2081 logo) and table placards to replace our current ones.

Website:

I am working with Ian Clydsdale at CUPE National to incorporate our new logo. This may require the use of a different template.

Social Media:

Updates to the website are now being circulated on Twitter and Facebook.

Twitter – 179 followers as of March 3, 2016.

Facebook – 53 likes as of March 3, 2016.

Pressure Point:

Enough submissions have been received to produce an issue.

In Solidarity

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