



EXECUTIVE REPORT – COMMUNICATIONS OFFICER

May 5, 2016

Communications committee:

Ordering swag is briefly on hold until more options are considered. More quotes have been requested from Cavan marketing. The CUPE BC 2016 convention resulted in a significant increase in social media traffic.

Website:

I am still working with Ian Clydsdale at CUPE National to incorporate our new logo.

Social Media:

Twitter – 205 followers as of March 3, 2016.

Facebook – 60 likes as of March 3, 2016.

In Solidarity

Earle Thompson



office: 250-370-3665
fax: 250-370-3668
email: cupe2081@camosun.bc.ca
web: 2081.cupe.ca