



EXECUTIVE REPORT – COMMUNICATIONS

September 13, 2016

General:

The Communications Committee met a number of times over the summer, with the purpose of implementing the recently renewed logo. New display materials and swag were ordered. We now have the following to promote CUPE 2081:

- Matching table-throws
- Pop-ups
- Pocket mirrors
- Reuseable tote-bags
- Ceramic soup bowls

The complete display was premiered at CamFest 2016 on both campuses by Dawn Svendsen, Keith Todd, Erynne Grant, and Roseanne Harvey. The mirrors and pop-ups were sourced through the Printshop.

Pressure Point:

Submissions for pressure point are not forthcoming in enough volume to present a timely newsletter according to the existing format. It is a requirement that the news letter be published in some way, and I respectfully recommend a discussion at the executive level to decide the direction this should take.



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Website:

Kamelia Stee – name changed to Kamelia Dousti

Social Media:

Twitter – 261 followers as of September 13, 2016.

Facebook – 67 likes as of June 7, 2016.

In Solidarity,

Earle Thompson



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